World Sailing

# Sustainability Agenda 2030

## A bold ambition for sailing's contribution to global sustainability

Updated May 2018

sport / nature / technology

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# Welcome to World Sailing

World Sailing (WS) is the world governing body for the sport of Sailing, officially recognised by the International Olympic Committee (IOC). Founded in Paris in 1907, World Sailing now has 144 Member National Associations.

World Sailing's Sustainability Agenda 2030 sets out a bold ambition to achieve substantial change within the sport which can contribute actively to global sustainability.

Sustainability Agenda 2030 is supported by World Sailing's vision and mission which was launched in October 2016.

# Our Vision

**World Sailing has a clear and ambitious vision:**

A world in which millions more people fall in love with sailing; inspired by the unique relationship between sport, technology and the forces of nature, we all work to protect the waters of the world.

# Our Mission

To make sailing more exciting and accessible for everyone to participate or watch; and use our reach and influence to create a sustainable future for our sport and the waters of the world:

- To create, and regulate, exciting competition events to showcase the natural power of wind-driven water sport;
- To build a strong profile and image for sailing, using our key points of difference to resonate with people and give them a lifetime of sport;
- To create a tangible sustainability programme that maximises the positive effect that the sailing community can have on our environment.

# Introducing the World Sailing Sustainability Commission

## World Sailing established a Sustainability Commission of leading experts from within and outside of the sport to advise on the development of the Sustainability Agenda 2030 and to both guide and monitor progress against the plan.

The Commission identified the following objectives:

- Establish a robust approach to sustainability across the sport, sharing best practice and setting standards and targets, focusing on World Sailing operations, events and venues.
- Reduce World Sailing's carbon footprint and promote resource efficiency across the sport.
- Respect and contribute to ecosystem health and biodiversity.
- Promote diversity and accessibility across the sport, drive gender equity at World Sailing events in line with IOC 2020 targets.
- Ensure sustainability is embedded into teaching of sailing through teaching and coaching frameworks.
- Promote a culture of sustainability by sharing best practice and increasing sustainability awareness across MNAs, events, venues and affiliated industries.
- Set technical standards by 2030 to reduce environmental impact of sailing industry focusing on end of life of composites and engine and energy technology.
- Take a science based approach underpinned by research to understand our impact and identify solutions.
- Ensure credibility and transparency through robust monitoring and reporting.

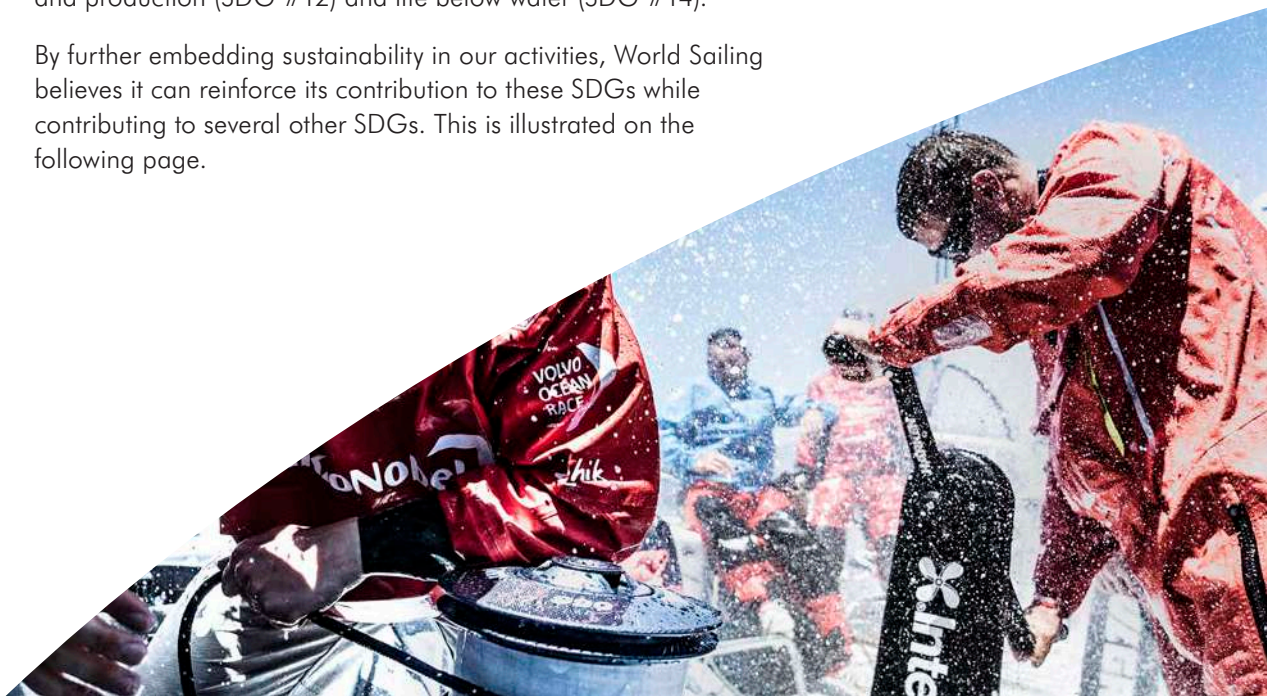
# Supporting the IOC and UN in Sustainable Development

## World Sailing's Sustainability Agenda 2030 supports both the International Olympic Committee's Sustainability Strategy and our commitment to contribute to the United Nations 2030 Agenda for Sustainable Development.

The UN's 2030 Agenda for Sustainable Development is comprised of 17 Sustainable Development Goals (SDGs) for 2030. These goals provide a common framework for organisations to explain how they plan to contribute to sustainable development and to tackle the key global sustainability challenges. These SDGs include ending poverty, combatting climate change, fighting injustice and inequality, and many other aspirations for a better, more sustainable world.

The mission of World Sailing, already closely aligns with SDGs in the fields of clean water and sanitation (SDG #6), industry, innovation and infrastructure (SDG #9), responsible consumption and production (SDG #12) and life below water (SDG #14).

By further embedding sustainability in our activities, World Sailing believes it can reinforce its contribution to these SDGs while contributing to several other SDGs. This is illustrated on the following page.



# Sustainable Development Goals

World Sailing's Sustainability Agenda 2030 is aligned with the five focus areas of the **IOC's Sustainability Strategy**:

INFRASTRUCTURE AND NATURAL SITES

SOURCING AND RESOURCE MANAGEMENT

MOBILITY

WORKFORCE

CLIMATE

# Structure of Agenda 2030

The Sustainability Agenda 2030 sets out World Sailing's commitment to helping to create a better world through the sport.

The Sustainability Agenda 2030 is comprised of recommendations which represent World Sailing's operational areas. The recommendations each have multiple targets with key delivery dates which address the strategic sustainability objectives. The operational areas which World Sailing will deliver sustainability through are:

- Technical standards
- Events
- Training
- Venues and facilities
- Members
- Participation

An ongoing sustainability programme will operate to meet the stated targets as well as work on other ongoing initiatives both internally for World Sailing, and externally with our members and stakeholders.

World Sailing will commission and back research to support delivery of the Sustainability Agenda 2030 ensuring that some of the key issues, particularly with regards to environmental issues, accessibility to the sport and diversity of participants are better understood.

World Sailing will work collaboratively with other partners to secure funding for research and programmes and to maximise resources for delivery of the Agenda.

Recommendation One

# Deliver Sustainability through Technical Standards

**Recommendation One**

## Deliver Sustainability through Technical Standards

World Sailing will accelerate development of more sustainable equipment and low carbon propulsion by modifying existing standards and regulations which they control, as well as creating new standards that can be adopted to promote sustainability in key related activities.

### World Sailing will:

1. Create a framework for measuring waste/recyclability/life cycle which World Sailing class manufacturers will be encouraged to adopt by 2020 with the aim of assisting manufacturers to reduce environmental impact.
2. Require any new class bids for the 2028 Olympics (and subsequent Olympics) to provide a lifecycle assessment that demonstrates that 90% of the boat (by weight) is recyclable.
3. Require that manufacturers non-reusable or non-recyclable boat building waste does not exceed 20% of the boat hull's finished weight across World Sailing Classes by 2030.
4. Provide feedback to manufacturers and give guidance on sustainability improvements through validation visits with Olympic Class manufacturers by 2019.
5. With the approval of manufacturers, collate and share sustainable best practice by 2020.
6. Work with at least three industry bodies to collaborate and publish research that accelerates the end of life options for composites (used in boat building) and other boat components by 2020.
7. Work with key industries to promote new products used in our sport with a lower environmental impact and work to make these available to sailors across the world by 2024.
8. Collaborate with marine industry associations and other sectors to promote more sustainable equipment and maintenance regimes by 2020.
9. Implement the International Olympic Committee's responsible sourcing guidelines which Olympic Class equipment manufacturers will have to meet and World Sailing Classes and Rating manufacturers will be encouraged to adopt by 2024.
10. Specify that all new offshore racing yachts (OSR Cat 0, 1 & 2) constructed after 2022, will produce at least 20% of their power requirements using renewable energy sources whilst racing.

# Links to World Sailing's Sustainability Objectives

- Establish a robust approach to sustainability across the sport, sharing best practice and setting standards and targets, focusing on World Sailing operations, events and venues.
- Reduce World Sailing's carbon footprint and promote resource efficiency across the sport.
- Sustainability is embedded into teaching of sailing through teaching and coaching frameworks.
- Promoting a culture of sustainability by sharing best practice and increase sustainability awareness across MNAs, events, venues and affiliated industries.
- Set technical standards by 2030 to reduce environmental impact of sailing industry focusing on end of life of composites and engine and energy technology.
- Take a science based approach underpinned by research to understand our impact and identify solutions.
- Ensure credibility and transparency through robust monitoring and reporting.

# Links to UN Sustainable Development Goals

**6.3** By 2030, improve water quality by reducing pollution, eliminating dumping and minimizing release of hazardous chemicals and materials, halving the proportion of untreated wastewater and substantially increasing recycling and safe reuse globally.

**7.3** By 2030, double the global rate of improvement in energy efficiency.

**8.8** Protect labour rights and promote safe and secure working environments for all workers, including migrant workers, in particular women migrants, and those in precarious employment.

**9.4** By 2030, upgrade infrastructure and retrofit industries to make them sustainable, with increased resource-use efficiency and greater adoption of clean and environmentally sound technologies and industrial processes, with all countries taking action in accordance with their respective capabilities.

**12.2** By 2030, achieve the sustainable management and efficient use of natural resources.

**12.4** By 2020, achieve the environmentally sound management of chemicals and all wastes throughout their life cycle, in accordance with agreed international frameworks, and significantly reduce their release to air, water and soil in order to minimize their adverse impacts on human health and the environment.

**12.5** By 2030, substantially reduce waste generation through prevention, reduction, recycling and reuse.

**12.6** Encourage companies, especially large and transnational companies, to adopt sustainable practices and to integrate sustainability information into their reporting.

**14.1** By 2025, prevent and significantly reduce marine pollution of all kinds, in particular from land-based activities, including marine debris and nutrient pollution cycle.

# Links to IOC's Sustainability Focus Areas

- **1.6** Sites conserve water resources and protect water quality.
- **2.1** Sourcing of products and services takes account of environmental and social impacts.
- **2.2** Products and materials are treated as valuable resources and their lifecycle is optimised.
- **4.1** Working conditions of employees and volunteers are safe and healthy, and active lifestyles are promoted.
- **4.3** Working conditions across the supply chains comply with applicable local, regional and national legislation and international agreements and protocols.
- **5.1** Effective carbon reduction strategies are in place for operations and events, and are aligned with the objectives of the Paris Agreement on climate change.

INFRASTRUCTURE AND NATURAL SITES

SOURCING AND RESOURCE MANAGEMENT

WORKFORCE

CLIMATE

Recommendation Two

# Deliver Sustainability through Events

## World Sailing will drive sustainability through its events by specifying requirements of host venues and their operating plans. These requirements will start with World Sailing's Events, and they will also be promoted for adoption by MNAs for National events.

### World Sailing will:

**11.** Maintain an ISO 20121 third party certified management system.

**12.** Abolish the use of single use plastics (with the exception of boat branding) at all of its events by 2019.

**13.** Encourage the abolishment of single use plastics at national sailing events by 2030.

**14.** Deliver a third party assessed sustainability related management system at an MNA and Class Association by 2020.

**15.** Achieve the World Sailing water quality standard at all venues hosting World Sailing events by 2020.

**16.** Specify that all official boats (safety dependent) used at World Sailing organized Olympic Class events will not be solely reliant on fossil fuels for propulsion by 2025.

**17.** Reduce the number of coach boats with combustion engines by 50% (vs 2017) that are allowed at World Sailing organized Olympic Class events by 2024. This will be safety dependent.

**18.** World Sailing (the company) will be carbon neutral by 2022 for direct carbon emissions (scope 2).

**19.** World Sailing (the company) will achieve at least 50% reduction in carbon emissions (vs 2019) by 2024.

**20.** Fully integrate the Para Sailing World Championships with the World Sailing World Championships from 2022.

**21.** Collaboratively review and approve an event sustainability standard (certified by ISEAL) which can be voluntarily used by all sailing events by 2020. World Sailing will review approved external standards on an annual basis.

**22.** Develop a biosecurity strategy by 2022 that includes assisting MNAs to create biosecurity plans in addition to a biosecurity plan for World Sailing's own events to minimize the risk of spreading invasive species.

**23.** In conjunction with partners, World Sailing will produce guidance, as necessary, to mitigate negative impacts sailing can have on marine cetaceans by 2020.

**24.** Ensure every World Sailing event engages with the local community through outreach activities by 2020 and encourage national events to replicate.

**25.** Achieve athlete gender equality at an event level at all World Sailing organized events by 2019.

**26.** Achieve gender equality for race officials at Olympic and World Cup championships by 2028.

**27.** Encourage its sanctioned Special Events to achieve a 50% gender equality for competing teams (including shore crew) by 2028.

# Links to the World Sailing's Sustainability Objectives

- Establish a robust approach to sustainability across the sport, sharing best practice and setting standards and targets, focusing on World Sailing operations, events and venues.
- Reduce World Sailing's carbon footprint and promote resource efficiency across the sport.
- Respect and contribute to ecosystem health and biodiversity.
- Promote diversity and accessibility across the sport, drive gender equity at World Sailing events in line with IOC 2020 targets.
- Promoting a culture of sustainability by sharing best practice and increase sustainability awareness across MNAs, events, venues and affiliated industries.
- Take a science based approach underpinned by research to understand our impact and identify solutions.
- Ensure credibility and transparency through robust monitoring and reporting.

# Links to UN Sustainable Development Goals

- **5.5** Ensure women's full and effective participation and equal opportunities for leadership at all levels of decision making in political, economic and public life.
- **5.8** Enhance the use of enabling technology, in particular information and communications technology, to promote the empowerment of women.
- **5.9** Adopt and strengthen sound policies and enforceable legislation for the promotion of gender equality and the empowerment of all women and girls at all levels.
- **6.3** By 2030, improve water quality by reducing pollution, eliminating dumping and minimizing release of hazardous chemicals and materials, halving the proportion of untreated wastewater and substantially increasing recycling and safe reuse globally.
- **7.3** By 2030, double the global rate of improvement in energy efficiency.
- **9.4** By 2030, upgrade infrastructure and retrofit industries to make them sustainable, with increased resource-use efficiency and greater adoption of clean and environmentally sound technologies and industrial processes, with all countries taking action in accordance with their respective capabilities.
- **12.2** By 2030, achieve the sustainable management and efficient use of natural resources.
- **12.4** By 2020, achieve the environmentally sound management of chemicals and all wastes throughout their life cycle, in accordance with agreed international frameworks, and significantly reduce their release to air, water and soil in order to minimize their adverse impacts on human health and the environment.
- **12.5** By 2030, substantially reduce waste generation through prevention, reduction, recycling and reuse.
- **12.6** Encourage companies, especially large and transnational companies, to adopt sustainable practices and to integrate sustainability information into their reporting.
- **14.1** By 2025, prevent and significantly reduce marine pollution of all kinds, in particular from land-based activities, including marine debris and nutrient pollution cycle.
- **15.8** By 2020, introduce measures to prevent the introduction and significantly reduce the impact of invasive alien species on land and water ecosystems and control or eradicate the priority species.

# Links to IOC's Sustainability Focus Areas

**1.3** Sites have a net positive impact on local communities.

**1.4** Sites respect protected natural areas, and urban green spaces are promoted.

**2.1** Sourcing of products and services takes account of environmental and social impacts.

**2.2** Products and materials are treated as valuable resources and their lifecycle is optimised.

**5.1** Effective carbon reduction strategies are in place for operations and events, and are aligned with the objectives of the Paris Agreement on climate change.

INFRASTRUCTURE AND NATURAL SITES

SOURCING AND RESOURCE MANAGEMENT

CLIMATE

Recommendation Three

# Deliver Sustainability through Training

**Recommendation Three**

## Deliver Sustainability through Training

World Sailing will drive sustainability through all of its training. This includes its executive office as well as international training programmes that are delivered by its members. Where World Sailing has the ability, such as through the 'approved training centre' process, it will embed sustainability criteria which must be met.

### World Sailing will:

**28.** Develop a reuse program for used equipment benefiting emerging nations and support similar national schemes by 2020.

**29.** Using participation data, develop a program to promote access to the sport focused on under-represented groups by 2020.

**30.** Collate and share best-practice sustainability resources and training programs from other organizations centrally and promote to MNAs and class associations by 2020.

**31.** Integrate sustainability related requirements into the criteria for an organization to become an 'approved training center' and assist in the implementation by 2019.

**32.** Include modules on sustainability in all World Sailing training/ coaching programs by 2019.

**33.** Create sustainability content that can be embedded within sail training used by MNAs around the world by 2020. World Sailing 'recognized training' shall include this content into the scheme.

**34.** From 2019, annually recognize those who are helping to make the sport of sailing more sustainable, and who are contributing to the achievement of World Sailing's Sustainability Agenda 2030.

# Links to the World Sailing's Sustainability Objectives

- Establish a robust approach to sustainability across the sport, sharing best practice and setting standards and targets, focusing on World Sailing operations, events and venues.
- Reduce World Sailing's carbon footprint and promote resource efficiency across the sport.
- Promote diversity and accessibility across the sport, drive gender equity at World Sailing events in line with IOC 2020 targets.
- Sustainability is embedded into teaching of sailing through teaching and coaching frameworks.
- Promoting a culture of sustainability by sharing best practice and increase sustainability awareness across MNAs, events, venues and affiliated industries.
- Take a science based approach underpinned by research to understand our impact and identify solutions.
- Ensure credibility and transparency through robust monitoring and reporting.

# Links to UN Sustainable Development Goals

**4.4** By 2030, substantially increase the number of youth and adults who have relevant skills, including technical and vocational skills, for employment, decent jobs and entrepreneurship.

**4.5** By 2030, eliminate gender disparities in education and ensure equal access to all levels of education and vocational training for the vulnerable, including persons with disabilities, indigenous peoples and children in vulnerable situations.

**4.9** By 2020, substantially expand globally the number of scholarships available to developing countries, in particular least developed countries, small island developing States and African countries, for enrolment in higher education, including vocational training and information and communications technology, technical, engineering and scientific programmes, in developed countries and other developing countries.

**6.3** By 2030, improve water quality by reducing pollution, eliminating dumping and minimizing release of hazardous chemicals and materials, halving the proportion of untreated wastewater and substantially increasing recycling and safe reuse globally.

**9.4** By 2030, upgrade infrastructure and retrofit industries to make them sustainable, with increased resource-use efficiency and greater adoption of clean and environmentally sound technologies and industrial processes, with all countries taking action in accordance with their respective capabilities.

**12.2** By 2030, achieve the sustainable management and efficient use of natural resources.

**12.5** By 2030, substantially reduce waste generation through prevention, reduction, recycling and reuse.

**12.6** Encourage companies, especially large and transnational companies, to adopt sustainable practices and to integrate sustainability information into their reporting.

**14.1** By 2025, prevent and significantly reduce marine pollution of all kinds, in particular from land-based activities, including marine debris and nutrient pollution cycle.

**15.8** By 2020, introduce measures to prevent the introduction and significantly reduce the impact of invasive alien species on land and water ecosystems and control or eradicate the priority species.

# Links to IOC's Sustainability Focus Areas

**1.2** If built infrastructure is viable and has a minimal environmental footprint.

**1.3** Sites have a net positive impact on local communities.

**1.4** Sites respect protected natural areas, and urban green spaces are promoted.

**1.6** Sites conserve water resources and protect water quality.

**5.1** Effective carbon reduction strategies are in place for operations and events, and are aligned with the objectives of the Paris Agreement on climate change.

INFRASTRUCTURE AND NATURAL SITES

CLIMATE

Recommendation Four

# Deliver Sustainability through Venues and Facilities

World Sailing will specify sustainability standards for the venues and infrastructure that it uses. This will cover sailing clubs, marinas, training centres and boatyards. It will also support and offer profile to sustainability standards and awards that are used by the sailing community.

### World Sailing will:

**35.** Review and identify certification and best practice standards internationally and support their adoption by 2020.

**36.** Collaborate with members and partners to help develop sustainability standards for sailing clubs, working with existing organizations by 2020.

**37.** Establish a venue data monitoring program, document best practice and develop a sustainable venue standard by 2020.

**38.** Develop an accessibility standard in partnership with existing standard producers tailored for use at sailing clubs, venues and marinas worldwide by 2022.

# Links to the World Sailing's Sustainability Objectives

- Establish a robust approach to sustainability across the sport, sharing best practice and setting standards and targets, focusing on World Sailing operations, events and venues.
- Reduce World Sailing's carbon footprint and promote resource efficiency across the sport.
- Promoting a culture of sustainability by sharing best practice and increase sustainability awareness across MNAs, events, venues and affiliated industries.
- Take a science based approach underpinned by research to understand our impact and identify solutions.
- Ensure credibility and transparency through robust monitoring and reporting.

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6.3 By 2030, improve water quality by reducing pollution, eliminating dumping and minimizing release of hazardous chemicals and materials, halving the proportion of untreated wastewater and substantially increasing recycling and safe reuse globally.

7.3 By 2030, double the global rate of improvement in energy efficiency.

9.4 By 2030, upgrade infrastructure and retrofit industries to make them sustainable, with increased resource-use efficiency and greater adoption of clean and environmentally sound technologies and industrial processes, with all countries taking action in accordance with their respective capabilities.

10.2 By 2030, empower and promote the social, economic and political inclusion of all, irrespective of age, sex, disability, race, ethnicity, origin, religion or economic or other status.

12.2 By 2030, achieve the sustainable management and efficient use of natural resources.

12.4 By 2020, achieve the environmentally sound management of chemicals and all wastes throughout their life cycle, in accordance with agreed international frameworks, and significantly reduce their release to air, water and soil in order to minimize their adverse impacts on human health and the environment.

12.5 By 2030, substantially reduce waste generation through prevention, reduction, recycling and reuse.

12.6 Encourage companies, especially large and transnational companies, to adopt sustainable practices and to integrate sustainability information into their reporting.

14.1 By 2025, prevent and significantly reduce marine pollution of all kinds, in particular from land-based activities, including marine debris and nutrient pollution cycle.

17.16 Enhance the global partnership for sustainable development, complemented by multi-stakeholder partnerships that mobilize and share knowledge, expertise, technology and financial resources, to support the achievement of the sustainable development goals in all countries, in particular developing countries.

17.7 Encourage and promote effective public, public-private and civil society partnerships, building on the experience and resourcing strategies of partnerships.

# Links to IOC's Sustainability Focus Areas

- 1.6 Sites conserve water resources and protect water quality.
- 2.1 Sourcing of products and services takes account of environmental and social impacts.
- 2.2 Products and materials are treated as valuable resources and their lifecycle is optimised.
- 4.1 Working conditions of employees and volunteers are safe and healthy, and active lifestyles are promoted.
- 4.2 Workforce exemplifies diversity inclusivity and gender equality.
- 4.3 Working conditions across the supply chains comply with applicable local, regional and national legislation and international agreements and protocols.
- 5.1 Effective carbon reduction strategies are in place for operations and events, and are aligned with the objectives of the Paris Agreement on climate change.

INFRASTRUCTURE AND NATURAL SITES

SOURCING AND RESOURCE MANAGEMENT

WORKFORCE

CLIMATE

Recommendation Five

# Deliver Sustainability through our Members

**Recommendation Five**

## Deliver Sustainability through our Members

One of World Sailing's greatest assets is its members. Our members include 144 Member National Authorities and 115 Class Associations. Collectively the members have the greatest ability to create a more sustainable sport.

### World Sailing will:

**39.** Encourage and assist where appropriate to allow all MNAs to have their own sustainability strategy that supports World Sailing's sustainability Agenda 2030 by 2024.

**40.** Have a designated member of staff to implement the Sustainability Agenda 2030 and to assist MNAs and Class Associations with improving sustainability.

**41.** In collaboration with its members, create a sustainability charter outlining sustainability intent which members can sign up to by 2019.

**42.** Develop an online reporting tool which all World Sailing classes will be encouraged to use to report on their environmental impact by 2020.

**43.** Create working groups comprised of classes, MNAs and appointed experts to share best practice in sustainability as well as address sustainability issues by 2019.

**44.** Create a sustainability tool for MNAs and Class Associations to measure and report on their environmental performance by 2020.

**45.** Enable all sustainability resources to be available for translation upon request and will work with MNAs to translate accordingly.

**46.** Provide the opportunity for each MNA to appoint an athlete or individual as a sustainability champion providing them with suitable training and a platform to engage with a wider audience by 2020.

**47.** Target a 50% gender equality on its Board and Athlete's Commission by 2021.

**48.** Target a 50% gender equality across all its elected governance bodies by elections in 2024.

**49.** Partner with a logistics organization to create more efficient boat transport options for class associations by 2020.

# Links to the World Sailing's Sustainability Objectives

- Establish a robust approach to sustainability across the sport, sharing best practice and setting standards and targets, focusing on World Sailing operations, events and venues.
- Reduce World Sailing's carbon footprint and promote resource efficiency across the sport
- Respect and contribute to ecosystem health and biodiversity.
- Promote diversity and accessibility across the sport, drive gender equity at World Sailing events in line with IOC 2020 targets.
- Promoting a culture of sustainability by sharing best practice and increase sustainability awareness across MNAs, events, venues and affiliated industries.
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**8.8** Protect labour rights and promote safe and secure working environments for all workers, including migrant workers, in particular women migrants, and those in precarious employment.

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**14.1** By 2025, prevent and significantly reduce marine pollution of all kinds, in particular from land-based activities, including marine debris and nutrient pollution cycle.

# Links to IOC's Sustainability Focus Areas

**1.6** Sites conserve water resources and protect water quality.

**2.1** Sourcing of products and services takes account of environmental and social impacts.

**2.2** Products and materials are treated as valuable resources and their lifecycle is optimised.

**4.1** Working conditions of employees and volunteers are safe and healthy, and active lifestyles are promoted.

**4.2** Workforce exemplifies diversity inclusivity and gender equality.

**4.3** Working conditions across the supply chains comply with applicable local, regional and national legislation and international agreements and protocols.

**5.1** Effective carbon reduction strategies are in place for operations and events, and are aligned with the objectives of the Paris Agreement on climate change.

INFRASTRUCTURE AND NATURAL SITES

SOURCING AND RESOURCE MANAGEMENT

WORKFORCE

CLIMATE

Recommendation Six

# Deliver Sustainability through Participation

**Recommendation Six**

## Deliver Sustainability through Participation

Fundamental to the overall sustainability of the sport is participation. World Sailing will work across its network to ensure that as well as supporting existing sailors, it will aim to introduce the sport to the next generation. World Sailing will welcome everyone to the sport of sailing and pay particular attention to underrepresented groups, working with partners to eliminate barriers to participation.

### World Sailing will:

**50.** Work with members to research current participation rates by 2020 and develop a universal framework for countries to use.

**51.** In conjunction with partners, commission research to fully understand barriers to participation, and will review and develop a strategy to tackle the barriers to participation in sailing with findings to be presented in 2020.

**52.** Support existing successful participation program and develop a more universal participation program for MNAs to adopt by 2021.

**53.** Promote activities which encourage and tackle social inclusion within sailing.

**54.** Develop resources and digital tools to better equip our members to create their own social inclusion programs and activities by 2022.

**55.** Work with partners to create a career pathway for women with the target of achieving the same representative ratio of male to female professional sailors as the total number of male to female sailors registered on World Sailing's sailor ID system by 2030.

**56.** Support the World Sailing Trust to raise funds for woman's participation programs with grants being awarded by 2019.

# Links to the World Sailing's Sustainability Objectives

- Establish a robust approach to sustainability across the sport, sharing best practice and setting standards and targets, focusing on World Sailing operations, events and venues.
- Respect and contribute to ecosystem health and biodiversity.
- Promote diversity and accessibility across the sport, drive gender equity at World Sailing events in line with IOC 2020 targets.
- Sustainability is embedded into teaching of sailing through teaching and coaching frameworks.
- Promoting a culture of sustainability by sharing best practice and increase sustainability awareness across MNAs, events, venues and affiliated industries.
- Take a science based approach underpinned by research to understand our impact and identify solutions.
- Ensure credibility and transparency through robust monitoring and reporting.

# Links to UN Sustainable Development Goals

**4.3** By 2030, ensure equal access for all women and men to affordable and quality technical, vocational and tertiary education, including university.

**4.4** By 2030, substantially increase the number of youth and adults who have relevant skills, including technical and vocational skills, for employment, decent jobs and entrepreneurship.

**4.5** By 2030, substantially increase the number of youth and adults who have relevant skills, including technical and vocational skills, for employment, decent jobs and entrepreneurship.

**4.7** By 2030, ensure that all learners acquire the knowledge and skills needed to promote sustainable development, including, among others, through education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture's contribution to sustainable development.

**10.2** By 2030, empower and promote the social, economic and political inclusion of all, irrespective of age, sex, disability, race, ethnicity, origin, religion or economic or other status.

# Links to IOC's Sustainability Focus Areas

3.1 Mobility solutions are environmental and socially responsible.

3.2 Freight operations are environmental and socially responsible.

4.2 Workforce exemplifies diversity inclusivity and gender equality.

MOBILITY

WORKFORCE

World Sailing

INTERNATIONAL OLYMPIC COMMITTEE

The Sustainability Agenda 2030 has been produced in collaboration with the International Olympic Committee

Official Partners

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